MATT TIMMS PRESENTS:

the Takedowns
america's most important food party

thetakedowns.com
For 13 years now, Matt Timms has produced a national food competition tour called “The Takedowns”. In cities across the country home cooks are invited to compete head-to-head at Timms’ differently themed food-offs: Chili, Cookie, Ice Cream - even Tofu Takedowns! A panel of judges vote and award their favorite dish. So do the public, who chooses the highly esteemed People’s Choice prizes at the closing ceremony. The prizes are prize packages that include cookware like Cuisinart food processors, Wusthof knives and more.

Home cooks are revered at this no frills, super unpretentious competition. While there are a panel of food critics, resterateurs and food celebrities the real stars are always the home cooks. The vibe of a takedown is fun - a super social party with loud music and tons of good food. Matt Timms has developed a loyal followings of home cooks and foodies across the country.

The press has been fantastic for The Takedown, from The New York Times, Wall Street Journal and Saveur to appearances on Good Morning America and other morning shows. The distinctly Brooklyn feel of each event keeps the Takedowns an authentic and genuine food experience for all who attend.
MATT TIMMS GOT HIS START IN NYC AS A COMMERCIAL ACTOR AND COMEDIAN, BUT THIS WHOLE TAKEDOWN GAME HAS REALLY TAKEN OFF. NOW HE MC'S GIANT HOME COOKIN' FOOD PARTIES ACROSS THE COUNTRY, AND KEEPS EACH TAKEDOWN LIVELY AND PERSONABLE—AS HE INTERACTS WITH THE HUNDREDS OF ATTENDEES IN THE ROOM!
takedown cities

AUSTIN
BROOKLYN, NY
BOSTON
CHICAGO
HOUSTON
LOS ANGELES
MILWAUKEE
MINNEAPOLIS
PORTLAND
SAN FRANCISCO
demographic

- Aged 21-60
- Foodies
- Home Cooks
- Food Bloggers
- Social Media Food Writers
how it goes down

- A TAKEDOWN IS A 2 HOUR FOOD SHOW, PREFERABLY AT A ROCK CLUB.
  - TWO HOURS BEFORE, MATT TIMMS COMES IN AND SETS UP.
  - ONE HOUR BEFORE, THE HOME COOKS COME IN AND SET UP AT THEIR STATIONS.

- DOORS OPEN! THE CROWDS (200-300) COME IN AND EAT EAT EAT EAT! THEN THEY VOTE...
  - THE VOTES ARE TABULATED! THE CELEB JUDGES CHOOSE THEIR FAVORITES!

- A PRIZE CEREMONY ENSUES, WHEREIN ALL HOME COOKS ARE RIGHTFULLY HONORED, AND PRIZES AWARDED TO THE FAVORITES!

AND THAT’S A WRAP!
Sponsors

- American Lamb
- Anolon
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- Caleb's Kola
- Cuisinart
- Enterprise Rent-A-Car
- Google
- Hormel
- Black Label Bacon
- KitchenAid
- Le Creuset
- Seamless.com
- Microplane
- Waring
- Wüsthof
- Zagat
past takedowns

Matt Timms Presents

SXSW
March 15 2-4pm
@ Shangri-La
1016 E 6th

Taco Takedown

INFO AT:
TAKEDOWNS.COM

Chili Takedown

AUSTIN
2012
Brooklyn Cookie Takedown
December 16th 2pm
The Ball House
149 7th Street
Brooklyn NY

MILWAUKEE MAC & CHEEZE TAKEDOWN
CHEEZE THYSELF.

TURNER HALL
OCT 5, 2014
2-4 PM

THETAKEDOWNS.COM
MATT TIMMS PRESENTS...

THE BROOKLYN COOKIE TAKEDOWN

DEC. 6+7 2014 - 2-4 PM - THE BELLHOUSE

INFO AT: thetakedowns.com
Yum! Local chefs, home cooks create cheesy masterpieces in “Mac ‘n Cheeze Takedown”

POSTED 7:26 PM, OCTOBER 5, 2014, BY KATIE DELONG, UPDATED AT 10:15PM, OCTOBER 5, 2014

MILWAUKEE (WITI) — It was all about mac ‘n cheese in downtown Milwaukee on Sunday
In Brooklyn, a Chili in the Air
Twenty-Eight Varieties of Chili, Hundreds of Mouths, One People's Champion

Contestants in the Brooklyn Chili Takedown, left, serve their recipes to paying customers Sunday at the Bell House in Brooklyn. PHILIP MONTGOMERY FOR THE WALL STREET JOURNAL

By ANDY BATTAGLIA
40 Big Food Thinkers 40 and Under

These 40 up-and-comers all 40 years old or younger are changing the way Americans eat and drink, from a vodka distiller who rewrote Nebraska's Prohibition-era laws to a White House chef who's fiercely fighting to improve school-lunch programs.

Matt Timms: Contest Impresario

In founding Chili Takedown competitions, Matt Timms, 36, has created a new way for amateur cooks to become part of a food community through success events that are part Pillsbury Bake-Off, part WWF match. Contestants compete in categories like "best lamb" or "best grits" all for the old-fashioned glory of winning before a crowd of their peers.

Plus Go to Matt Timms's website.

MORE ON MATT TIMMS & FOOD CONTESTS
Matt Timms's Chili Takedown
Tyler Florence's Recipe Contest Winners

Fun-due at cheesy Brooklyn cookoff

BY JENNY MINKIN AND JANE M. PURGE

THERE'S A LOT more to foodies than meets the eye.

Getting edge foodies used everything from house music to pasta sauce to create recipes for fun at a fun food cooking contest in Brooklyn last night.

"I'm kind of hungry," said Elize Robb, a student who paid $10 for the chance to be a judge. "Right now, I'm so psyched I could throw up in it.".

Three hours later, the crowd of foodies and chefs were gathered to taste the winners of the "Fun-due at cheesy Brooklyn cookoff," which included a variety of dishes.

"You can even win if you're not cooking," said Elize Robb, who was part of a team of 10 that included a child with strawberrylambda.
Seeking refuge from the 91 degree heat, New Yorkers from all boroughs filed into Brooklyn venue The Bell House last Sunday to enjoy an exotic range of homemade ice cream flavors as part of the Ice Cream Takedown, hosted by culinary challenge impresario Matt Timms. Twenty competitors lined the edge of the stage, their chilly creations in front of them, alternately plating frantically and explaining to the hungry masses what they had to offer. On the line: a variety of high-end kitchenware and, more importantly, the coveted title of Ice Cream Takedown Champion.

Among the competitors was one of our own, SAVEUR’s associate food editor Ben Mims. Up against flavors as creative as Absinthe Chocolate Chip, Dirty Chai (a spiced ice cream spiked with espresso), and Caprese Freezee (a basil-tomato-mascarpone creation), Ben was serving a treat he named ‘Pavlovian Response’: fresh vanilla ice cream swirled with lemon curd and served over crushed coconut meringue, garnished with kiwi and strawberry.

While the frozen caprese salad took home the People's Choice award, it was Ben's icy riff on the classic pavlova that captivated the judges, and he landed first place. As the newly crowned champion, he brought home several new kitchen appliances – including, thoughtfully, an ice cream maker.

See the recipe for Lemon-Curd Vanilla Swirl Ice Cream with Coconut Meringue »
15 BADASS BACON CREATIONS FROM THE BACON TAKEDOWN

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